



MAP

Mitra Adiperkasa

INTRODUCTION TO MAP

- Started in 1990s
- IPO in 2004 (listed on Indonesia Stock Exchange)
- IPO of Active Division in 2018 (MAA)
- IPO of F&B Division in 2017 (MBA)



MAP TODAY

(August 2022)

2,800 +

Retail Stores

+ 26 online stores

+ Presence in 3rd party online stores

150 +

**World Class
Brands**

110 +

Retail Concepts

Presence in

79

Indonesian Cities

Over

30,000

Employees



MAP CLUB

MAP
GIFT VOUCHER

MAP RETAIL ACADEMY





Inside Story of MAP

Representing Foreign &
Indonesian Brands

MAP IS A LOCAL COMPANY





Our Contribution to Indonesia

MAP SUPPORT LOCAL FACTORIES & EXPORTS

Many of MAP licensed brands are Made in
Indonesia - Made by Indonesian Factories!

MAP Garment Factory also manufacture
for international brands



MAP - GARMENT FACTORY

(SUPPORTING INDONESIAN EXPORTS)



MAP SUPPORT LOCAL BRANDS

Providing channels for
local brands to sell



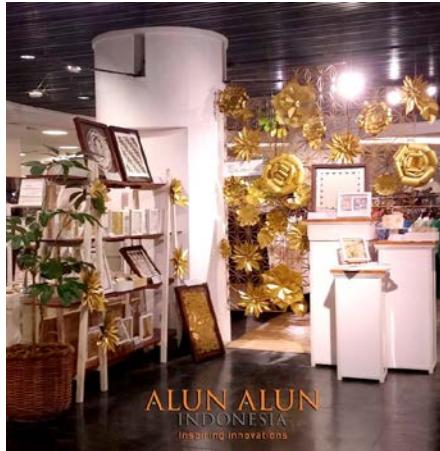
MAP SUPPORT LOCAL BRANDS



**HELPING ASTEC
TO GROW
REGIONALLY**

ALUN-ALUN INDONESIA

- A STORE TOTALLY DEDICATED TO LOCAL BRANDS & ARTISANS



Supporting Indonesian Exports

MAP “OUT OF ASIA”

MANUFACTURE PRODUCTS FOR MANY TOP INTERNATIONAL BRANDS



Crate&Barrel

THE BODY SHOP®

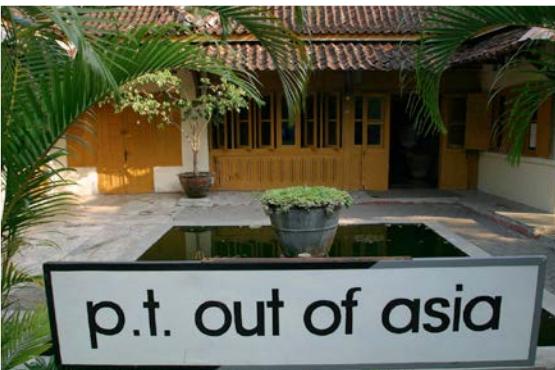
H&M HOME

and many more!

ZARA HOME

Supporting Indonesian Exports

OUT OF ASIA (a Subsidiary of MAP)



Main Factory/Warehouse:

- **Location: Bantul (Yogyakarta)**
- **Employ over 3000 local artisans in 4 islands (Bali + Java + Lombok + Sumatra)**
- **Export to over 20 countries worldwide**
- **Manufacture for many international brands**

ZARA HOME

H&M HOME

THE BODY SHOP.

Crate&Barrel

MARKS & SPENCER
LONDON

Plus many more!



MAP SUPPORT LOCAL COFFEE FARMERS (THROUGH OUR STARBUCKS COFFEE FARMERS SUPPORT CENTER IN BRASTAGI, NORTH SUMATRA)



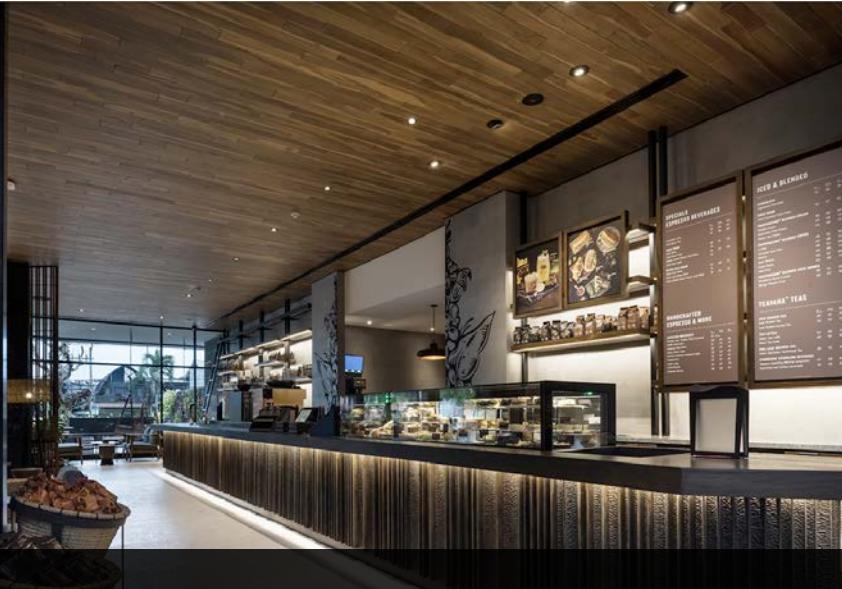
MAP STARBUCKS SERVE LOCAL INDONESIAN COFFEE

Starbucks in Indonesia source, roast and serve local coffee



INDONESIA FIRST LICENSED MARKET IN THE WORLD TO HAVE ROASTING PLANT

LARGEST STARBUCKS RESERVE IN SOUTH EAST ASIA



SPECIAL INDONESIAN - THEMED DECOR



Coffee Experience Center - an extention to Starbucks Dewata for coffee roasting and exclusively showcase Indonesian coffee and its rich coffee heritage



STARBUCKS COMMUNITY STORE AT TANAH ABANG

- SPECIAL STORE TO CREATE JOBS FOR LOCAL COMMUNITY



COMING SOON:

**STARBUCKS 'SIGN' STORE
FEATURING STAFF
WHO ARE HEARING-IMPAIRED**

STARBUCKS®

BURGER KING

**BURGER KING OPENED IN BALI
IN 2013**



STARBUCKS®



STARBUCKS “GREEN NUSANTARA” MOVEMENT

(STARTED IN ALL BALI STORES IN 2018, NOW ALL STARBUCKS STORES IN INDONESIA CARRY ‘GREENER’ MATERIALS)



FIRST STARBUCKS IN INDONESIA WITH SOLAR PANEL TO REDUCE CO2 POLLUTION

Starbucks Drive-Thru Store at Cipondoh



INDONESIAN
SUMATRA COFFEE
IS SOLD IN OVER
80 COUNTRIES
THROUGH
STARBUCKS
GLOBALLY

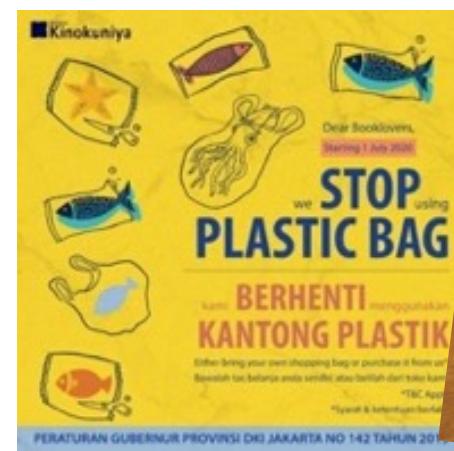


SUPPORTING
INDONESIAN EXPORTS



MAP CARE FOR THE INDONESIAN ENVIRONMENT

- Sustainable Products
- Eco-friendly Packaging
- Zero-plastic + Zero-waste Policy



MAP CARE FOR THE INDONESIAN ENVIRONMENT

- **Recycling:**

Our ZARA stores have drop-off points to collect apparel for recycling



PLANET (E) - CONVERSE CITY FOREST

Working with local artists to create special murals in Central Jakarta - using special paint that absorb emission + other air pollutant

MAP
active

CONVERSE ➤



MAP PROVIDE SUPPORT FOR THE LOCAL COMMUNITY DURING CRISIS + PANDEMIC

- Aceh Tsunami
- Lombok Earthquake



MAP SUPPORT DURING COVID-19 PANDEMIC

Donations of masks, food and drink packages to the front liners, such as doctors, nurses, the Indonesian National Army, as well as coffee farmers



MAP SUPPORT EDUCATION FOR UNDERPRIVILEGED CHILDREN THROUGH OUR “RAJAB” (HOUSE OF LEARNING SET UP BY MAP)

Total: 7 RAJAB in West Java

1. RAJAB Sukawening
2. RAJAB Gempolsari
3. RAJAB Muaragembong
4. RAJAB Cijemit
5. RAJAH Lebakmuncang
6. RAJAB Kamojing
7. RAJAB Kutawaringin



MAP PROMOTE HEALTH + WELLNESS IN INDONESIA

(BETTER QUALITY OF LIFE)

- Raising Awareness of Breast Cancer
- Charity Runs



MAP SUPPORT INDONESIAN ATHLETES AND SPORTS TEAMS OVER THE YEARS



TRIYANINGSIH
Olympian & SEA Games
Gold Medal
for 5K, 10K & Marathon
Promoting Healthy and
Active Lifestyle

MAP SUPPORTING THE SUSTAINABLE DEVELOPMENT GOALS

HAPPINESS

SUSTAINABLE
DEVELOPMENT
GOALS



Spiritual



Ecological



People

Three Ways to Happiness **SDG PYRAMID** - Tri Hita Karana

MAP - PARTNERSHIP FOR THE SDGs

- **Partnership with United in Diversity**
- **Part of NPAP (National Plastic Action Platform)**
- **Part of Tri Hita Karana Forum (Partner to B20 and UN SDSN SEA)**
- **Supporting Tri Hita Karana Forum - official G20 side event**



MAP CREATE OVER 30,000 JOBS FOR INDONESIA

**(currently we employ over 30,000 employees
in 79 Indonesian cities)**

We contribute to the Indonesian economy!

MAP HELP TO PROMOTE TOURISM IN INDONESIA

Promoting Indonesia as a Shopping Destination



MAP HELP TO RAISE THE STANDARD OF RETAIL EDUCATION IN INDONESIA

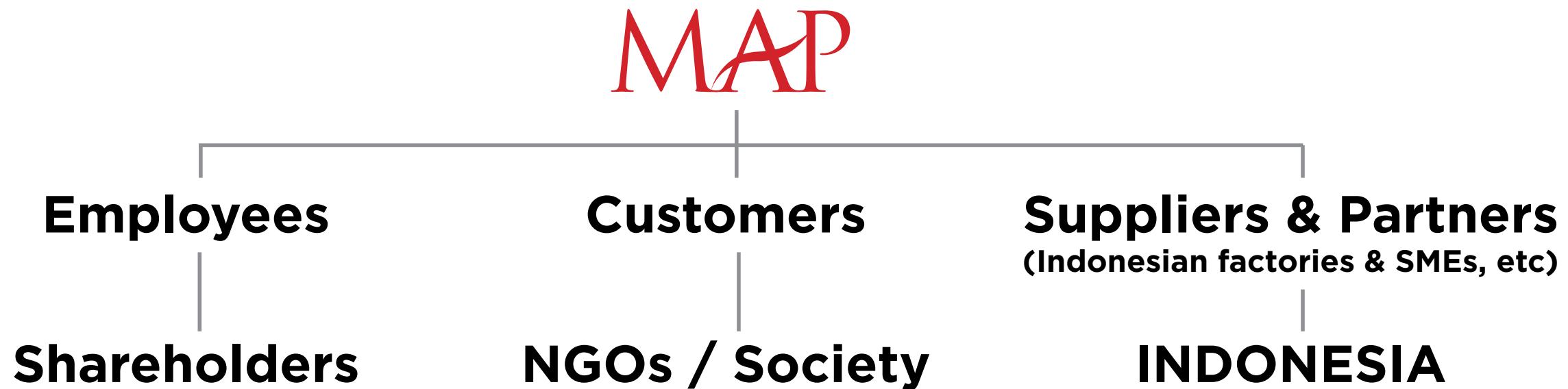
(Through our MAP Retail Academy)

First Retail Academy
in Indonesia



OUR BEST IS YET TO BE

EXCITING FUTURE FOR ALL OUR STAKEHOLDERS:





THANK
YOU