

The image features a repeating pattern of stylized, symmetrical floral and geometric motifs in a light beige or gold color against a dark navy blue background. The pattern is dense and covers the entire frame. In the center, there is a large, dark navy blue circle. Inside this circle, the letters "MAP" are written in a large, elegant, serif font, colored in the same light beige/gold as the background pattern.

MAP

Mitra Adiperkasa



# INTRODUCTION TO MAP

- Started in 1990s
- IPO in 2004 (listed on Indonesia Stock Exchange)
- IPO of Active Division in 2018 (MAA)
- IPO of F&B Division in 2017 (MBA)



# MAP TODAY (August 2022)

**2,800+**

**Retail Stores**

+ 26 online stores

+ Presence in 3<sup>rd</sup> party online stores

**150+**

**World Class  
Brands**

**110+**

**Retail Concepts**

**Presence in**

**79**

**Indonesian Cities**

**Over**

**30,000**

**Employees**



**MAP CLUB**

**MAP**  
GIFT VOUCHER

**MAP RETAIL ACADEMY**





# Inside Story of MAP



# Representing Foreign & Indonesian Brands

**MAP IS A LOCAL COMPANY**

**BRINGING BEST GLOBAL PRACTICES  
TO INDONESIA**



# Our Contribution to Indonesia



# MAP SUPPORT LOCAL FACTORIES & EXPORTS

Many of MAP licensed brands **are Made in Indonesia** – Made by Indonesian Factories!

MAP Garment Factory also manufacture  
for international brands



# MAP - GARMENT FACTORY

(SUPPORTING INDONESIAN EXPORTS)

Reebok 

CONVERSE 

  
AIRWALK



 **lotto**





# MAP SUPPORT LOCAL BRANDS

Providing channels for  
local brands to sell



# MAP SUPPORT LOCAL BRANDS



**HELPING ASTEC  
TO GROW  
REGIONALLY**



# ALUN-ALUN INDONESIA

- A STORE TOTALLY DEDICATED TO LOCAL BRANDS & ARTISANS





Supporting Indonesian Exports

# MAP “OUT OF ASIA” MANUFACTURE PRODUCTS FOR MANY TOP INTERNATIONAL BRANDS



**Crate&Barrel**

THE BODY SHOP®

**H&M HOME**

and many more!

ZARA HOME



# Supporting Indonesian Exports

## **OUT OF ASIA** (a Subsidiary of MAP)



### Main Factory/Warehouse:

- **Location: Bantul (Yogyakarta)**
- **Employ over 3000 local artisans in 4 islands (Bali + Java + Lombok + Sumatra)**
- **Export to over 20 countries worldwide**
- **Manufacture for many international brands**

ZARA HOME

**H&M** HOME

THE BODY SHOP

**Crate&Barrel**



MARKS & SPENCER

Plus many more!

LONDON



# MAP SUPPORT LOCAL COFFEE FARMERS (THROUGH OUR STARBUCKS COFFEE FARMERS SUPPORT CENTER IN BRASTAGI, NORTH SUMATRA)





# MAP STARBUCKS SERVE LOCAL INDONESIAN COFFEE

Starbucks in Indonesia source, roast and serve local coffee



**INDONESIA FIRST LICENSED MARKET IN THE WORLD TO HAVE ROASTING PLANT**



# LARGEST STARBUCKS RESERVE IN SOUTH EAST ASIA



SPECIAL INDONESIAN - THEMED DECOR



DEWATA  
BALI  
STARBUCKS®





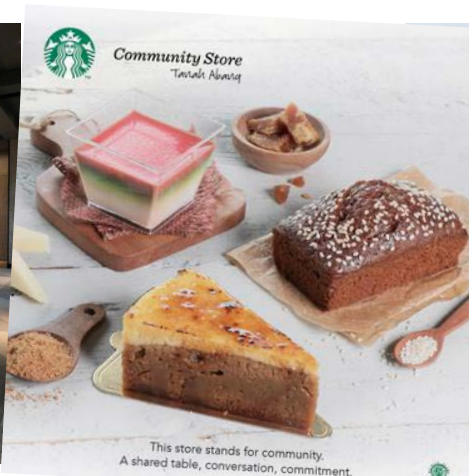
# Coffee Experience Center - an extension to Starbucks Dewata for coffee roasting and exclusively showcase Indonesian coffee and its rich coffee heritage





# STARBUCKS COMMUNITY STORE AT TANAH ABANG

- SPECIAL STORE TO CREATE JOBS FOR LOCAL COMMUNITY



COMING SOON:



**STARBUCKS 'SIGN' STORE  
FEATURING STAFF  
WHO ARE HEARING-IMPAIRED**



**BURGER KING OPENED IN BALI  
IN 2013**





STARBUCKS®

# STARBUCKS “GREEN NUSANTARA” MOVEMENT

(STARTED IN ALL BALI STORES IN  
2018, NOW ALL STARBUCKS STORES  
IN INDONESIA CARRY ‘GREENER’  
MATERIALS)



# FIRST **STARBUCKS** IN INDONESIA WITH SOLAR PANEL TO REDUCE CO2 POLLUTION

## Starbucks Drive-Thru Store at Cipondoh





**INDONESIAN  
SUMATRA COFFEE  
IS SOLD IN OVER  
80 COUNTRIES  
THROUGH  
STARBUCKS  
GLOBALLY**

**SUPPORTING  
INDONESIAN EXPORTS**





# MAP CARE FOR THE INDONESIAN ENVIRONMENT

- Sustainable Products
- Eco-friendly Packaging
- Zero-plastic + Zero-waste Policy



# MAP CARE FOR THE INDONESIAN ENVIRONMENT

- Recycling:

**Our ZARA stores have drop-off points to collect apparel for recycling**

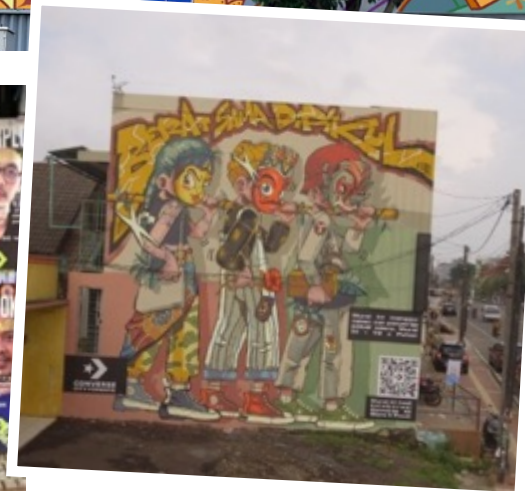
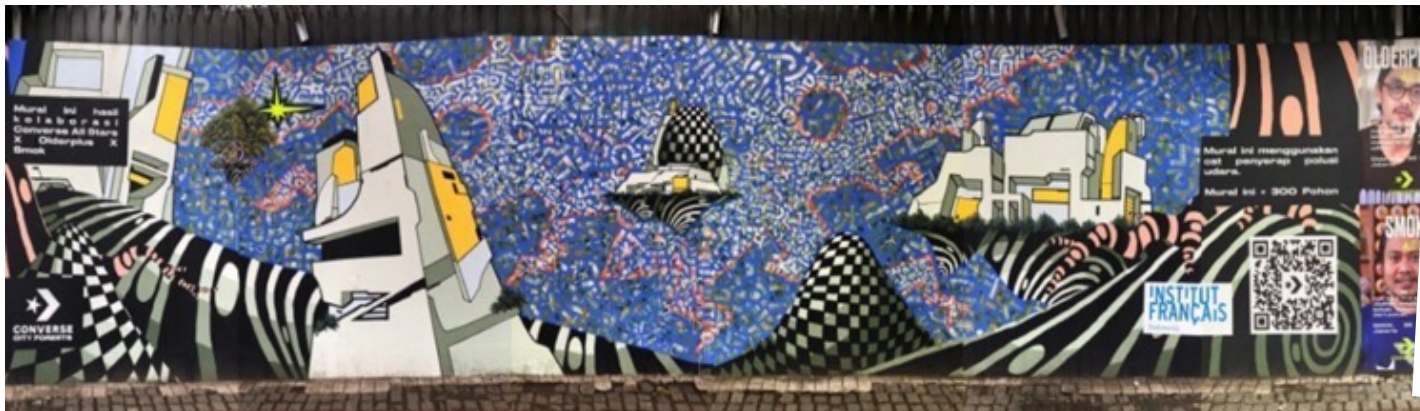




# PLANET (E) - CONVERSE CITY FOREST

Working with local artists to create special murals in  
Central Jakarta - using special paint that absorb emission  
+ other air pollutant

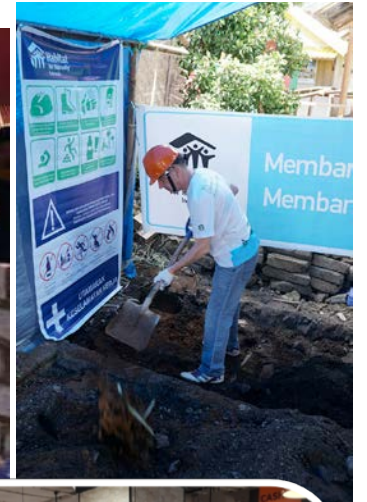
MAP  
active  
CONVERSE ➔





# MAP PROVIDE SUPPORT FOR THE LOCAL COMMUNITY DURING CRISIS + PANDEMIC

- Aceh Tsunami
- Lombok Earthquake





# MAP SUPPORT DURING COVID-19 PANDEMIC

Donations of masks, food and drink packages to the front liners, such as doctors, nurses, the Indonesian National Army, as well as coffee farmers



# MAP SUPPORT EDUCATION FOR UNDERPRIVILEGED CHILDREN THROUGH OUR “RAJAB” (HOUSE OF LEARNING SET UP BY MAP)

Total: 7 RAJAB in West Java

1. RAJAB Sukawening
2. RAJAB Gempolsari
3. RAJAB Muaragembong
4. RAJAB Cijemit
5. RAJAH Lebakmuncang
6. RAJAB Kamojing
7. RAJAB Kutawaringin





# MAP PROMOTE HEALTH + WELLNESS IN INDONESIA (BETTER QUALITY OF LIFE)

- Raising Awareness of Breast Cancer
- Charity Runs



# MAP SUPPORT INDONESIAN ATHLETES AND SPORTS TEAMS OVER THE YEARS



**TRIYANINGSIH**

**Olympian & SEA Games  
Gold Medal**

**for 5K, 10K & Marathon**

**Promoting Healthy and  
Active Lifestyle**



# MAP SUPPORTING THE SUSTAINABLE DEVELOPMENT GOALS

## HAPPINESS

SUSTAINABLE  
DEVELOPMENT  
GOALS



16 PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS



17 PARTNERSHIPS  
FOR THE GOALS

Spiritual



11 SUSTAINABLE CITIES  
AND COMMUNITIES



12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



13 CLIMATE  
ACTION



14 LIFE  
BELOW WATER



15 LIFE  
ON LAND

Ecological



1 NO  
POVERTY



2 ZERO  
HUNGER



3 GOOD HEALTH  
AND WELL-BEING



4 QUALITY  
EDUCATION



5 GENDER  
EQUALITY



6 CLEAN WATER  
AND SANITATION



7 AFFORDABLE AND  
CLEAN ENERGY



8 DECENT WORK AND  
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



10 REDUCED  
INEQUALITIES

People

Three Ways to Happiness **SDG PYRAMID** - Tri Hita Karana

# MAP - PARTNERSHIP FOR THE SDGs

- Partnership with United in Diversity
- Part of NPAP (National Plastic Action Platform)
- Part of Tri Hita Karana Forum (Partner to B20 and UN SDSN SEA)
- Supporting Tri Hita Karana Forum - official G20 side event





# **MAP CREATE OVER 30,000 JOBS FOR INDONESIA**

**(currently we employ over 30,000 employees  
in 79 Indonesian cities)**

**We contribute to the Indonesian economy!**

# MAP HELP TO PROMOTE TOURISM IN INDONESIA

Promoting Indonesia as a Shopping Destination





# MAP HELP TO RAISE THE STANDARD OF RETAIL EDUCATION IN INDONESIA

(Through our MAP Retail Academy)

First Retail Academy  
in Indonesia

Professional  
Retail  
Certification



# OUR BEST IS YET TO BE

## EXCITING FUTURE FOR ALL OUR STAKEHOLDERS:







THANK  
YOU

